

Structuring a Film Story

Communications & Media

Shape for factual and short-form work, where material has to be found.

The load-bearing parts.

1

The hook

The first fifteen seconds. A question, a face or a moment, not a title card.

2

The premise

One sentence stating who wants what, and what stands in the way.

3

The turn

The point where the situation changes. Without one there is no story.

4

The evidence

Scenes, not narration. Show the thing happening wherever it exists.

5

The resolution

What changed, honestly. Unresolved is allowed; unaddressed is not.

Write the one-sentence premise before you open the timeline. If you cannot write it, the edit will not produce it for you.