

Plagiarism & Credit

Communications & Media

Using other people's work honestly, in an industry built on aggregation.

Always

- Credit the outlet that broke it, by name
- Link to the original where you can
- Quote accurately and in context
- Say when you have not verified it yourself
- Credit photographers and data sources

Never

- Rewriting another's work as your own
- Lifting quotes as if you gathered them
- Crediting only in a later paragraph
- Recycling your own work as new
- Using a translation without saying so

THE DIFFERENCE THAT MATTERS

Credit costs nothing, and it is the one claim about your method a reader can check.

Self-plagiarism and fabricated quotes end careers as reliably as invented facts, because both are claims about how the work was done.