

Sourcing

Communications & Media

Where information comes from, and how much weight each kind can carry.

Source types ranked by what they can support.

Source	Weight
Document or record	Strongest, if authenticated
Direct witness	Strong for what they saw
Named official	Strong, but has an interest
Expert	Strong on pattern, weak on the case
Anonymous insider	Weak alone, needs corroboration
Second-hand account	A lead, not evidence

The recurring failure is a single interested source with a motive that was never examined. Ask why this person is telling you.