

Who Owns the Media

Communications & Media

Ownership, funding and market structure shape output before editors do.

Structural pressures on output.

Pressures

Concentrated ownership narrows viewpoints

Advertiser reliance shapes safe content

Cost cutting favours cheap copy

Reliance on official sources for supply

Scale rewards syndication over reporting

Counterweights

Public service funding and remits

Non-profit and grant-funded newsrooms

Reader revenue and membership

Ownership transparency rules

Plurality regulation on mergers

Structural analysis explains tendencies, not individual stories. It is an argument about probability, not a claim of instruction.