

Copyright in Practice

Communications & Media

What you may use, from whom, and on what terms.

Everyday questions, in outline.

Before use, establish

Who owns it, not who posted it

Whether a licence covers this use

Whether an exception plausibly applies

What attribution the licence requires

Whether moral rights are engaged

Common errors

Assuming social posts are free to use

Treating a credit as a substitute for a licence

Using more of a work than needed

Ignoring music rights in video

Assuming an old work is out of copyright

Educational reference. Exceptions such as fair dealing, fair use and quotation differ fundamentally between jurisdictions. Not legal advice.