

Author's Purpose

5th Grade

Why the text was written — and how the purpose changes how you should read it.

PIE: persuade, inform, entertain. Most texts do one mainly.

Purpose	Wants you to	Look for
Persuade	agree or act	opinions, emotive words, 'should'
Inform	know something	facts, dates, diagrams, neutral tone
Entertain	enjoy it	story, characters, humour, description
Explain	understand how	steps, causes, 'because', 'so that'
Instruct	do something	numbered steps, commands, materials

Adverts inform in order to persuade. When a text has two purposes, one is serving the other.