

The Rhetorical Analysis Paragraph

10th Grade

The shape of a paragraph that analyses persuasion rather than summarising it.

Rhetorical analysis explains HOW a text persuades, not what it says.

1 IDENTIFY THE CHOICE

A specific device, word or structural decision.

2 QUOTE IT

Short and embedded in your own sentence.

3 NAME THE APPEAL

Ethos, pathos or logos — and be specific about which.

4 EXPLAIN THE EFFECT

What does the audience now feel, believe or do?

5 LINK TO PURPOSE

How does this serve what the writer is trying to achieve?

The effect on the audience is where the marks are. Naming the device earns almost nothing on its own.