

Giving a Crit

Art & Design

How to say something useful about somebody else's work in three minutes.

Useful, specific, and about the work rather than the person.

1

Describe before judging

Say what you actually see. The maker has often stopped noticing it.

2

Name the effect on you

I look here first, then here. That is evidence, not opinion.

3

Ask about the intention

What were you after here? Respond to that, not to your own idea.

4

Be specific about a fix

Point at the element, not the whole piece. One change at a time.

5

Say what is working

Not politeness: the maker needs to know what to keep.

I do not like it cannot be used. I cannot tell where to look, and here is why, is something the maker can act on.