

Editing a Portfolio

Art & Design

Cutting a body of work down to the pieces that actually make the case.

A viewer averages the work. The weakest piece sets the level.

1

Decide who it is for

A postgraduate panel, a studio job and a commission want different things.

2

Lay everything out

Printed small, all at once. A screen hides the relationships.

3

Cut to the strongest

Eight to twelve projects; six for a specialist application.

4

Remove the almost-good

One weak piece lowers the reading of everything around it.

5

Check the range

Does it show what you can do, or the same move eight times?

A portfolio is an argument about what kind of designer you are. Anything that does not support it weakens it.