

Copyright & Credit

Art & Design

Who owns an image, what you may reuse, and how to credit a source properly.

Copyright arises automatically when a work is fixed and belongs to its maker unless assigned or made in employment. Using someone else's work needs a licence, an exception, or permission.

ARISES
on creation

CREDIT
maker, title, date, source

- Automatic on creation; no registration is needed.
- Commonly the life of the author plus 70 years.
- Creative Commons terms vary; read the specific licence.
- Public domain and CC0 carry no such condition.
- Fair dealing exceptions are narrow and purpose-bound.
- Credit is not a substitute for a licence.

LOOK FOR IT

A model release is separate from copyright: the photographer owns the image, the sitter controls their likeness.

Educational reference, not legal advice. Terms and exceptions differ by country; check the law where you intend to publish.