

Artist Statement

Art & Design

A short, plain account of what you make and why, with no art-speak in it.

150 to 300 words, present tense, first person.

1

Say what you make

Medium, scale and subject, plainly, in the first sentence.

2

Say what you are after

The question the work asks, not a claim about its value.

3

Say how, concretely

Process and material choices a reader can actually picture.

4

Place it, briefly

One reference to a tradition or a debate. One, not five.

5

Cut the abstract nouns

Read it aloud. If you would not say it, do not write it.

The test: could a reader who has never seen the work describe one piece from your statement? If not, it is too abstract.